

Neil Cannone

CREATIVE PROFESSIONAL



EXPERIENCE

Senior Graphic, Web & Motion Designer National Hot Rod Association

Nov 2007 – March 2020 Glendora, CA

Basic Responsibilities:

- Creation of internal and external NHRA organizational and event logos, promotional materials, print advertisements, HTML based web collateral & motion graphics for broadcast. Job assignments are autonomously project managed from initial creation to final design and implementation.
- Conceptualize and execute new organizational design materials based on input from management. Revise and refine website design and online design collateral.
- Manage multiple, concurrent projects in different stages under strict deadlines, while maintaining production schedules and budgets.

Creative Director/Art Director Motocross Illustrated Magazine

2006 – 2007 Corona, CA

Basic Responsibilities:

- Created “look and feel” of Motocross Illustrated Magazine, including original creation of all logos, page layouts and departmental designs. Designed all branding and identity pieces for organization including letterhead, envelopes, business cards and marketing materials.
- Manage all photographic imaging including color correction, adjustment and manipulation.
- Solely manage complete print production for every magazine issue, and serve as primary press check liaison.
- Consistently learning and using new technologies as needed.

Program Manager Southern California Grantmakers

2002 – 2006 Los Angeles, CA

Basic Responsibilities:

- Website designer, graphics and program materials designer, webmaster and web content administrator. Responsible for all Information Technologies Systems operations and management.
- Develop, implement, monitor, and evaluate annual program plan and budget in accordance with the strategic plan.
- Plan and execute programs of interest for all SCG members and member organizations.
- Manage and maintain all database, membership and grants administration procedures.

STRENGTHS

- Creative and resourceful self starter that excels at solving challenging problems, while maintaining organizational budgets and mandates.
- Advanced technical knowledge of all major graphic design programs, as well as an intimate understanding of high level corporate advertising and social marketing.
- Leader with a proven track record of excellent interpersonal skills with co-workers and teammates, excelling in creating an atmosphere of collaboration and creativity.

EDUCATION

California State University-Long Beach MPA

Masters of Public Administration
2003 – 2008

California State University-Fullerton BA

Bachelor of Arts in Anthropology
1995 – 2000

Activities and Societies: Served as Associated Students Incorporated (ASI) Executive Vice President, and Director of Administration. Chairman of ASI Scholarship Committee; managing all aspects of the ASI Scholarship selection process. Chairman of Associated Students Executive Senate. Member of CSUF Foundation Board of Directors, University Advancement Board of Directors & Academic Senate. Served as ex-officio on all campus funded clubs, councils and organizations.

CONTACT

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